

Bilingual Signage – Our Linguistic Landscape

The Beaubassin-est Rural Community adopted its version of the Our Linguistic Signage initiative, the Bilingual Signage Policy of the Association francophone des municipalités du Nouveau-Brunswick (AFMNB). Businesses and non-profit organizations can benefit from financial incentives to add French content to their signs in the municipality.

Funding of 60% of the value of the work, up to a maximum of \$4,000, is available for those who want to add French to their outdoor signs. Beaubassin-est will cover the full cost of building permits.

Financial assistance is limited to companies of Beaubassin-est for permanent external signs that are installed within the municipality, as well as advertising on commercial vehicles. Requests for funding will be received until the annual funds are exhausted.

To submit a request for funding through this program, you must fill the Application Form Our Linguistic Landscape found on this Website, or at the municipality's office located at 1709 Route 133 in Grand-Barachois. For more information, call 532-0730.